



## 2025-26 English DVD Rate Card

### National/Regional/Selective

EFFECTIVE May 26th, 2025

Broadcast Investment - DVDs Net Dollars	5%	10%	15%
<b>DVD Thresholds</b>			
<b>CBC Network</b>	\$125,000	\$300,000	\$650,000
<b>Pacific Region</b>	\$25,000	\$35,000	\$90,000
<b>CBRT Calgary</b>	\$20,000	\$30,000	\$60,000
<b>CBXT Edmonton</b>	\$20,000	\$30,000	\$60,000
<b>CBKT Regina/Saskatoon</b>	\$14,000	\$22,000	\$38,000
<b>CBWT Winnipeg</b>	\$14,000	\$25,000	\$50,000
<b>Ontario Region</b>	\$90,000	\$175,000	\$325,000
<b>CBMT Montreal</b>	\$10,000	\$20,000	\$35,000
<b>CBAT Saint John/Moncton</b>	\$5,000	\$8,000	\$15,000
<b>CBCT Charlottetown</b>	\$10,000	\$18,000	\$30,000
<b>CBHT Halifax</b>	\$10,000	\$15,000	\$30,000
<b>CBNT St. John's/Cornerbrook</b>	\$15,000	\$30,000	\$40,000
<b>CBC News Network</b>	\$60,000	\$100,000	\$200,000
<b>**ROS not eligible for DVD**</b>			

Additional Incentives	
Spend equivalent dollars on both CBC & Radio-Canada (Please contact your RO rep for details)	5% cash discount

Please note DVD discounts cannot be used in conjunction with corporate deals or Olympic bookings.

