

COMMERCIAL PRODUCTION TECHNICAL SPECIFICATIONS

Video Material for Production Department

Minimum Standards

Video Material – QuickTime Movie (.mov file)

Apple ProRes (422, HQ or 4444) or Avid DNxHD (145 or higher, 709 colour space)

1920 x 1080 pixels (16:9 full screen)

Stereo sound – 48 kHz / 16- or 24-bit

Audio Material

Separate audio tracks (narration, stereo music, and effects)

WAV or AIFF file (linear PCM)

48 kHz / 24-bit

Stills

File formats: PSD or EPS (layered), TIFF, PICT, TGA, or JPEG (minimal compression)

1920 x 1080 pixels, 75 dpi

**If cropping is required, provide a higher-resolution original.*

Logo

EPS or AI vector file, transparent background, RGB mode

Font

.ttf or .otf